

25TH ANNIVERSARY



Somerset Hills
LEARNING INSTITUTE

Halloween Ball

PUTTING ON THE

Glitz



October 25, 2024

The Grove
691 Pompton Avenue, Cedar Grove, NJ

6:30 PM Cocktails & Silent Auction
8:00 PM Dinner & Dancing



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Sponsorship Opportunities

PLATINUM \$25,000

2 VIP Tables with Seating for 14 Attendees
2 Great Pumpkin Advertising Packages (see attached)
40 Raffle Tickets
2 Foursomes at our 2025 Golf Outing
1 Golden Ticket
Sponsor Name and Logo on:
Halloween Ball's Website, Facebook & Instagram Pages
More than 2,000 E-Invitations (Print Deadlines Apply)
Event Greeting Banner
Multimedia Display at the Ball and Event Banner

GOLD \$15,000

1 VIP Table with Seating for 14 Attendees
The Great Pumpkin Advertising Package (see attached)
24 Raffle Tickets
One Foursome at our 2025 Golf Outing
Sponsor Name and Logo on:
Halloween Ball's Website, Facebook & Instagram Pages
More than 2,000 E-Invitations (Print Deadlines Apply)
Multimedia Display at the Ball and Event Banner

SILVER \$10,000

1 VIP Table with Seating for 12 Attendees
The Monster Mash Advertising Package (see attached)
20 Raffle Tickets
One Foursome at our 2025 Golf Outing
Sponsor Name and Logo on:
Facebook & Instagram Pages
Multimedia Display at the Ball and Event Banner

BRONZE \$6,500

1 VIP Table with Seating for 10 Attendees
The Monster Mash Advertising Package (see attached)
10 Raffle Tickets
Sponsor Name and Logo on:
Multimedia Display at the Ball and Event Banner

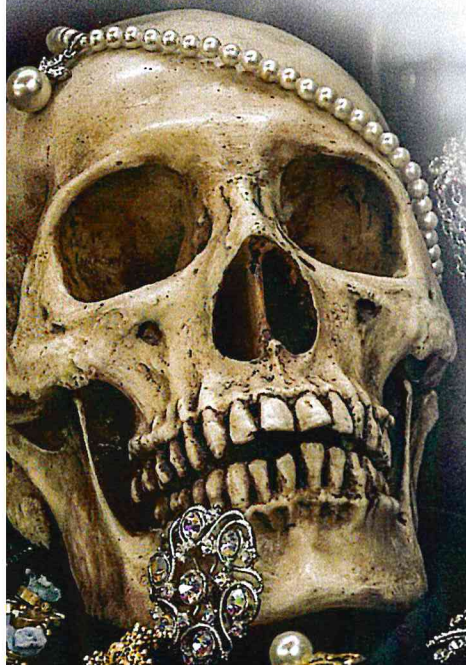
RIBBON \$4,000

6 Halloween Ball Tickets
The Friendly Ghost Advertising Package (see attached)
4 Raffle Tickets
Sponsor Name and Logo on:
Multimedia Display at the Ball and Event Banner

Please call Linda 908-577-2468 or Catherine 646-285-8103 with questions.

Thanks to our generous sponsors for their continued support and partnerships

AlTi Tiedemann Global • AmWINS Brokerage of NJ
Chubb • Citius • Columbia Towers • Fidelity
Hunton Andrews Kurth LLP • Iron Ridge
JDL Group • Kitchen Expo • Morgan Stanley
Norton Rose Fulbright • Petillo Companies
Union County Plate Glass • Wells Fargo



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Advertising Opportunities

THE GREAT PUMPKIN ADVERTISING PACKAGE

\$1500

(Included with Platinum & Gold Sponsorships)

At the Event...

- Six 10-Second, Full-screen, Color Placements of your ad in each slideshow rotation at the event (seen by 600 guests) – copy deadlines apply

Date of purchase through May 31st, 2025...

- Banner ad placement on the Halloween Ball's website
- Categorized search option on the Halloween Ball's website (for potential new clients/customers)
- Logo listing and link to your website from the Halloween Ball's website
- Logo listing and link to your website/social media on the Halloween Ball's Facebook and Instagram pages

THE MONSTER MASH ADVERTISING PACKAGE

\$850

(Included with Silver & Bronze Sponsorships)

At the Event...

- Three 6-Second, Full-screen, Color Placements of your ad in each slideshow rotation at the event (seen by 600 guests) – copy deadlines apply

Date of purchase through February 28th, 2025...

- Banner ad placement on the Halloween Ball's website
- Categorized search option on the Halloween Ball's website (for potential new clients/customers)
- Link to your website from the Halloween Ball's website
- Logo listing and link to your website/social media on the Halloween Ball's Facebook and Instagram pages

THE FRIENDLY GHOST ADVERTISING PACKAGE

\$500

(Included with Ribbon Sponsorship)

At the Event...

- Two 5-Second, Full-screen, Color Placements of your ad in each slideshow rotation at the event (seen by 600 guests) – copy deadlines apply

Date of purchase through December 31st, 2024...

- Link to your website from the Halloween Ball's website
- Logo listing and link to your website/social media on the Halloween Ball's Facebook and Instagram pages

THE GOBLIN ADVERTISING PACKAGE

\$200

At the Event...

- One 3-Second, Full-Screen, Color Placement ad in each slideshow rotation at the event (seen by 600 guests) – copy deadlines apply

Date of purchase through November 30th, 2024...

- Logo listing and link to your website on the Halloween Ball's Facebook and Instagram pages

Please visit www.somerset-hills.org
or text Erin at 570-401-2977 with questions

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Ad Specifications

OCTOBER 25, 2024

hbjournal.org

For your convenience, the following are specifications
for submitting your advertisement.

**PLEASE CONSIDER YOUR AD PACKAGE
(i.e., DURATION ON SCREEN) WHEN DEVELOPING CONTENT**

- Please orient your ad horizontally
- 10"(w) X 7.5"(h)
- High Resolution (at least 450 dpi)
- Format: jpg

IMPORTANT SUBMISSION DATES:

October 5th – to ensure inclusion in the event's slideshow
(There is **no deadline** for ad placement on **Ball's website**)

All artwork should be forwarded to:

Somerset Hills Learning Institute

Attn: Tara Ferrigno

1810 Burnt Mills Road, Bedminster, NJ 07921

Phone: 908-719-6400; Email: events@somerset-hills.org

www.somerset-hills.org